Permit #F00022177

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022177 **Type of Permit:** FILMING **Release Date:** 11/16/2009

Production Company E! & STYLE NETWORK

Insured Company Name E! & STYLE NETWORK

Contact Phone No. 1 818-480-3170 1532
Contact Phone No. 2 323-954-2400
Fax 818-480-3180
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK?

Type of Production TV Reality

Producer n/a n/a

Director n/a n/a

1st AD n/a n/a

Production Manager Robb Shelton

FilmL.A. Coordinator Daniel Alvarez

Location Manager Robb Shelton
Primary Phone Mobile - 323-549-6277
Secondary Phone Office - 818-341-5755

Location Assistant John Wheeler
Primary Phone Mobile - 818-347-9929
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $710.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00	**Number of Locations** 5

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Summary Information — Location

Permit Number	F00022177	**Location Manager**	Robb Shelton
Production Company	E! & STYLE NETWORK	Primary Phone	Mobile - 323-549-6277
Insured Company	E! & STYLE NETWORK	Secondary Phone	Office - 818-341-5755
Production Title	HOW DO I LOOK?		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Names ALL JURISDICTIONS GRID

Location Type Walking Grid

Location Description

Film Dates 11/17/2009 - 12/1/2009 07:00 - 07:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Robb Shelton E Enter E Style letter806.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Handheld equipment; Walk and talk;

Jurisdiction **Political:** **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Insured Company	E! & STYLE NETWORK	Secondary Phone	Office - 818-341-5755
Production Title	HOW DO I LOOK?		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Names

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 11/19/2009 - 11/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Spot Check	1

Filming Activities Handheld equipment; Interior Dialogue in room 805;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No blocking of exits/entrances
No generator or cabling without presence of UFSO

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Insured Company	E! & STYLE NETWORK	Secondary Phone	Office - 818-341-5755
Production Title	HOW DO I LOOK?		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Names

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 11/23/2009 - 11/23/2009 07:00 - 22:00

Open or Closed to the Public Open

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All Vehicles must be parked legally.
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No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Spot Check	1

Filming Activities Handheld equipment; Interior Dialogue in room 805;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No blocking of exits/entrances
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Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Insured Company E! & STYLE NETWORK
Production Title HOW DO I LOOK?

Location Manager Robb Shelton
Primary Phone Mobile - 323-549-6277
Secondary Phone Office - 818-341-5755

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Names

Location Type Mall

Location Description HOLLYWOOD/HIGHLAND CENTER

Film Dates 11/19/2009 - 11/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Spot Check	1

Filming Activities Handheld equipment; Exterior Dialogue in north east courtyard rotunda; Small lights, plug ins;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No blocking of exits/entrances
No generator or cabling without presence of UFSO

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Insured Company E! & STYLE NETWORK
Production Title HOW DO I LOOK?

Location Manager Robb Shelton
Primary Phone Mobile - 323-549-6277
Secondary Phone Office - 818-341-5755

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Names

Location Type Mall

Location Description HOLLYWOOD/HIGHLAND CENTER

Film Dates 11/23/2009 - 11/23/2009 07:00 - 22:00

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Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Spot Check	1

Filming Activities Handheld equipment; Exterior Dialogue in north east courtyard rotunda; Small lights, plug ins;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No blocking of exits/entrances
No generator or cabling without presence of UFSO

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Permit #F00022177

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Style Network / E! Entertainment ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4-30-09

Style Network / E! Entertainment
Name of Principal

By: [signature]
Representative's Signature

Bobb Shelton
Print Representative's Name

Coordinating Producer
Representative's title

121. W. Lexington Drive
Suite 401 Glendale CA 91203
Principal's Address

818. 480 - ~~1535~~ 3170 ext 1535
Principal's Telephone

JESSICA@FILMPERMITS, INC.

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT